Creating a User-centric ETD Experience

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### Background
- **ETD program began in 2007**
- **Older submission site needed a facelift for improved functionality and usability**
- **Current staffing levels prevented complete redevelopment of site**
- **Core staffing of program includes**
  - Two Research Library Fellows each at 30% of their time
  - User Experience Librarian/ETD Coordinator at 30% of his time

### Improved Outreach & Instruction
- **Informational videos posted online for anytime access**
- **Increased promotion of sessions through emails to school listservs and inclusion on the library’s online and on-site calendars**
- **Copyright sessions now scheduled early in each semester**
- **More hands-on submission workshops scheduled based on school submission deadlines and with a representative from the Scholarly Communications Office at each session**
- **Documentation available on Libguide, ETD website, and Library Service Desk internal website**
  - Helps front-line library staff address basic ETD questions, students and University staff outside library find answers to their questions, and future ETD coordinators quickly understand and maintain ETD professes

### Submission Site Update
- **Site changes based on:**
  - Usability testing
    - Analysis of common problems encountered during submission process
  - Initial testing with students
  - Soft roll-out to school program administrators
  - Feedback, bug identification, training on new system
- **Features of the updated site include**
  - Simpler system that is less prone to errors
  - Less text wherever possible
  - Increased functionality for school program administrators to lessen reliance on ETD coordinators for routine processes

### Quantitative and Qualitative Measurements

### Scholarly Communications’ Evolving Suite of Services

### Scholarly Communications Web Presence
- **New site covers copyright and publishing for faculty and students, open access, copyright for librarians**
- **New site reaches broader audience and provides more support to students**

### Next Steps
- **Continue usability testing for future website improvements**
- **Review program workflow to identify ways to help students and administrators, consolidation or elimination of paperwork where possible, redesign of process as necessary**
- **Improved back-end functionality for ETD and school administrators**
- **Redevelopment of copyright sessions based on ACRL Immersion**