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A Major Cis Activator of the IRBP Gene Contains CRX-Binding and Ret-1/PCE-I Elements

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Purpose: Interphotoreceptor retinoid binding protein (IRBP) is expressed exclusively and to high levels in photoreceptive cells. This study was an attempt to delineate the minimal regulated control region of the murine IRBP promoter involved in this expression pattern.

Methods: Fragments of the mouse IRBP 5' flanking region were tested for promoter activity in transient transfections of embryonic chick retina cells in primary culture. Electrophoretic mobility shift assays were used to identify specific cis-acting DNA elements within these fragments.

Results: Nested deletion analysis of a 1783 bp fragment of the murine IRBP 5' flanking region shows that high promoter activity is maintained with truncated fragments as short as 70 bp 5' to transcription start, but is lost with truncation to 45 bases. The 1783 bp promoter is active in cultures of retina cells but not brain cells or fibroblasts. The 70 bp fragment is active in retina and brain cells but not fibroblasts. Within retina cell cultures, the 1783 bp fragment is active in photoreceptor-like and amorphous or unidentifiable cells whereas the 70 bp is additionally active in multipolar neuron-like cells. The -70 to -45 interval contains Ret-1/PCE-I (AA TTAG in the IRBP gene), a proposed retina-specific consensus sequence cis element, and a same-strand reversed copy of this sequence, GATAA, the consensus binding element of the photoreceptor-specific trans-acting factor CRX. Mutation of either element suppresses promoter activity. Paralleling promoter tissue-specificity, the -70 to -45 fragment binds a sequence-specific protein complex found in retina and brain extracts but not fibroblasts. Mutation of both or either element inhibits this binding.

Conclusions: These data suggest that a trans-acting complex binds a cis-element in the -70 to -45 sequence. This binding fully activates transcription but confers only partial tissue-specificity to IRBP gene expression.

Interphotoreceptor retinoid binding protein (IRBP) is a large glycolipoprotein found abundantly in the interphotoreceptor matrix of many vertebrates, where it shuttles retinoids between photoreceptors and retinal pigment epithelial cells (1-4). Its gene expression is highly regulated. IRBP and its mRNA appear at an early and discrete developmental stage: just prior to the onset of outer segment formation (5-8). IRBP can be detected by postnatal day 1 (P1) in the rat (9) and the major developmental increase in IRBP protein level corresponds to the rise of mRNA between ages P1 and P9 (10). In mice, IRBP mRNA appears just after the last mitosis of precursor cells as they differentiate into photoreceptors (11). IRBP expression is limited to photoreceptors and pinealocytes (12,13). IRBP mRNA accumulates predominantly in the perikaryon (13) and the inner segment (12) of photoreceptors, but not other cells of the retina or pigment epithelium (PE). IRBP and its mRNA also are sensitive to lighting (14) and rhythmic cues (15).

Eukaryotic gene transcription often is regulated by binding between trans-acting nuclear protein complexes and cis-acting DNA elements 5' to transcription start (16,17). Recent studies have focused on identifying the cis elements that regulate IRBP tissue specificity. Liou et al. (11) found that a 1.3-kilobase pair of human IRBP 5' flanking region drove reporter gene activity in transgenic mice and that a promoter fragment spanning -156 to +19 (relative to transcription start) conferred tissue specificity (18). Bobola et al. (19) similarly found that -123 to +18 of the human IRBP gene drove reporter activity in a transgenic mouse retina.

We recently reported that a -1783 to +101 fragment of the mouse IRBP gene drives reporter activity in transiently transfected embryonic chick retina cells, but not in brain cells or fibroblasts (20). The object of the current study was to identify a minimal regulated control region (MRCR) of the mouse IRBP gene. The data indicate that only the first 70 bp 5' to transcription start are required for promoter activity equivalent to that produced by the -1783 to +101 fragment, but that this short sequence additionally drove reporter activity in brain cells, suggesting that elements upstream of -70 are required for complete tissue-specific regulation. The -70 to -45 region contains two photoreceptor-specific consensus sequences, Ret-1/PCE-I (AATTAG in murine IRBP) and its reversed repeat, GATAA. Ret-1/PCE-I has been identified as a functionally active cis element in several photoreceptor-specific genes (21,22) including IRBP (19,23,24). We initially characterized GATAA as a cis-acting element of the murine IRBP gene and termed it the “GATAA box” (23-25). Two recent reports demonstrate that this sequence binds an Otx-
like photoreceptor-specific trans-acting factor termed “CRX” (Cone rod homeobox) (26,27). Hence, the established nomenclature, “CRX-binding element,” is used in the remainder of this text in referring to this element. Mutation of either Ret-1/PCE-I or the CRX-binding element suppressed promoter activity and in vitro DNA:protein complex formation.

METHODS

Animals— These studies adhered to the Association for Research in Vision and Ophthalmology statement for the use of animals in ophthalmic and vision research. Balb/C mice were from Jackson Labs, Bar Harbor, ME. Balb/C, a highly inbred strain of mouse, was used as “wild type” control since they are from Jackson Labs, Bar Harbor, ME. Balb/C, a highly inbred strain of mouse, was used as “wild type” control since it is not likely to contain any appreciable incidence of polymorphisms in trans factor gene sequences.

Promoter activity assays— As previously detailed, primary cultures of embryonic chick cells can be transiently transfected with plasmid vectors containing reporter genes whose expression is regulated by retina-specific and viral promoters (20,28). Retinal cultures were prepared as previously described (20,28,29). Briefly, whole retinas from embryonic day 10 (E10) chicks were trypsinized, triturated, and plated at a density of 20 x 10^6 cells per dish onto 60 mmm plastic culture dishes pretreated with 0.1% polyornithine. Cells were cultured overnight in 5 ml of Medium 199 supplemented with 10% fetal calf serum (FCS; Hyclone Laboratories, Logan, UT), 2 mM glutamine, 100 units/ml penicillin G and 100 µg/ml streptomycin (GIBCO-BRL, Grand Island, NY).

Cultures were transfected via CaPO_4 with plasmid vectors (10 µg DNA/dish) (20) containing either a gene encoding chloramphenicol acetyltransferase (CAT) or a gene encoding an enhanced green fluorescent protein (EGFP). After incubation for 16 h, they were fed with fresh medium and incubated for an additional 48 h, then harvested for CAT assays or viewed through a fluorescent microscope. We previously found that co-transfection with two reporter constructs for normalization purposes can confound interpretation of results (20). To address the issue of variability due to transfection efficiency differences and other factors, the promoter activity of each construct was tested at least twice with two or more different plasmid preparations. Relative differences in activity between different promoter fragments and mutations were repeatable across experiments with little variability.

The CAT plasmid vectors used were based on the murine irBP promoter. A -1783 to +101 fragment of the murine IRBP promoter was inserted into the pBLCAT3 reporter vector either in the forward orientation (p1783) or the reverse orientation (p1783rev) and constructs transfected into primary cultures of embryonic day 10 chick retina cells as described in the text. Following four days of incubation, cells were harvested for CAT activity as a measure of promoter activity, was measured as the accumulation of 3H-acetylchloramphenicol in scintillation fluid over time on an LS6500 scintillation counter (Beckman Instruments, Schaumberg, IL).

Figure 1. Sequences tested in promoter and binding assays. Mutations of the -70 to -45 region tested in both transient transfection promoter assays and electrophoretic mobility shift assays (EMSA). Sequences are the EMSA probes (sense strands). Mutations are represented by lower case letters.

![Figure 1](http://www.emory.edu/molvis/v3/boatright.png)

The procedures for brain cell and fibroblast cultures were nearly identical except that tissues were minced in 0.25% trypsin in calcium- and magnesium-free Hanks’ Balanced Salt Solution (GIBCO-BRL, Grand Island, NY) to initiate trypsinization. Tissue was from E10 embryos and did not include pineal gland or cerebellum. Brain cells were cultured in medium supplemented with 20% rather than 10% FCS.

For CAT experiments, cells were harvested by scraping, centrifuged at 300 g for 2 min, medium removed, and the pellet resuspended in 100 µl of 0.1 M Tris-HCl pH 7.8. Suspensions were stored at -80°C until assayed for CAT activity. To determine CAT activity, cell suspensions were sonicated for 3 min on ice using a VibraCell cup-horn sonicator (Sonics & Materials, Danbury, CN), centrifuged, then the supernatant was transferred to fresh 1.5 ml conical tubes and heated at 65°C for 15 min. Trinitiated acetyl-Co-enzyme A (New England Nuclear, Boston, MA) and chloramphenicol (Sigma Chemicals, St. Louis, MO) were added to the supernatants and this mixture added to an organic scintillation liquid (30). CAT activity, used as an index of promoter activity, was measured as the accumulation of 3H-acetylchloramphenicol in scintillation fluid over time on an LS6500 scintillation counter (Beckman Instruments, Schaumberg, IL).

Figure 2. Orientation sensitivity of the IRBP promoter. A -1783 to +101 fragment of the murine IRBP promoter was inserted into the pBLCAT3 reporter vector either in the forward orientation (p1783) or the reverse orientation (p1783rev) and constructs transfected into primary cultures of embryonic day 10 chick retina cells as described in the text. Following four days of incubation, cells were harvested for CAT activity as a measure of promoter activity. The -1783/+101 insert stimulated CAT activity. Inverting the insert abolished most but not all of this activity. Activity with p1783 is significantly greater than that produced by transfection with the other plasmids (p < 0.05). Activity produced by p1783rev is greater than that produced by pBLCAT3 (p < 0.05). The data are from three experiments. Activities are means of percentage of p1783 ± SEM from individual experiments. Sample size (number of transfected dishes) is indicated in parentheses above error bars.
promoterless CAT vector pBLCAT3, which served as a negative control. The positive control contained the SV40 promoter and enhancer regions (pCAT Control; Promega, Madison, WI) and is referred to as pSV40. The first of the experimental plasmids tested was constructed by inserting into pBLCAT3 a BamHI fragment from -1783 to +101 (relative to transcription start) of the murine IRBP sequence (Genbank accession M32734). This plasmid is referred to as p1783. A nested set of deletions based on the -1783 to +101 fragment was prepared by the ExoIII/Mung bean nuclease method or by restriction digestion. The fragments generated and inserted into pBLCAT3 had 5’ ends corresponding to -1173, -350, -204, -156, -70, and -45 of the murine IRBP gene and are referred to by these numbers.

For EGFP experiments, medium was aspirated off plated cells and glass cover slips gently laid directly onto them. Fluorescing cells were visualized through a Nikon Optiphot-2 microscope using B2-A and G1-A filters (Nikon Inc., Melville, NY) with attached camera. Photographic prints were scanned and digitized using a Bio-Rad GS-700 densitometer (Bio-Rad Laboratories, Hercules, CA) and an Apple Power Macintosh 9500/132 (Apple Computers, Inc., Cupertino, CA) running Photoshop 3.0 (Adobe Systems, Inc., San Jose, CA) and Fotolook 2.1 (Agfa, Gevaert, NV) imaging software.

The EGFP plasmid vectors were based on the promoterless pEGFP-1 reporter vector (Clontech Laboratories, Inc., Palo Alto, CA; GenBank Accession U55761), which served as negative control. The CMV promoter of pIC409 (a β-galactosidase reporter plasmid provided by Isabel Chiu and Jeremy Nathans) was PCR amplified with flanking SalI and BamHI sites and ligated into pEGFP-1. This vector served as positive control and is called pCMV-EGFP. An experimental plasmid called p1783-EGFP was constructed by inserting a BamHI fragment bases (-1783 to +101 relative to transcription start of the murine IRBP sequence) into pEGFP-1. Similarly, p70-EGFP was constructed by inserting a HindIII/BamHI fragment from the murine IRBP gene (-70 to +101 relative to transcription start) into pEGFP-1.

Electrophoretic mobility shift assays (EMSAs)—Mixtures of crude nuclear extracts and radiolabeled DNA probes were subjected to nondenaturing polyacrylamide gel electrophoresis (PAGE). Bound complexes were visualized by autoradiography. Assay conditions were optimized for each probe in terms of probe concentration (31) and competitor DNA or dye analogs (32) required to suppress nonspecific protein-DNA interactions or disperse protein aggregates.

The oligonucleotides used (sense strands shown in Figure 1) were synthesized at the Emory University Microchemical Facility. Both strands of a complementary pair were end-labeled with 32p-gamma ATP polynucleotide T4 DNA kinase (GIBCO-

Figure 3. Transfection of E10 chick retinal cultures with the CMV promoter driving the enhanced green fluorescent protein (EGFP) gene. 10 µg of the plasmid pCMV-EGFP, containing a PCR-amplified fragment of the CMV promoter cloned into the SalI and BamHI sites of pEGFP-1 (Clontech), was used to transfect cultures via calcium phosphate precipitation. Photo was taken two days after transfection. Hundreds to thousands of cells fluoresce brightly per 60 mm dish. Fluorescing cells exhibit a variety of morphologies, indicating that many types of cells (neurons, glia, photoreceptors, etc.) are synthesizing EGFP under the control of the CMV promoter.

Figure 4a. Transfection of E10 chick retinal cultures with the IRBP promoter (-1783/+101 fragment) driving the green fluorescent protein (EGFP) gene. 10 µg of the plasmid p1783-EGFP, containing the -1783 to +101 fragment of the mouse IRBP promoter cloned into the BamHI site of pEGFP-1 (Clontech), was used to transfect cultures via calcium phosphate precipitation. Photos were taken two days after transfection and are of four representative cells that fluoresce after transfection of the cultures. Only a few hundred cells fluoresce brightly per 60 mm dish, suggesting that transfection efficiency is low or that only a small fraction of cells in these cultures can express the promoter-reporter construct. Importantly, only cells with a morphology distinctly resembling photoreceptors fluoresce. Morphology suggests an axon with pedicle at the bottom, a cell body in the middle, and an inner segment with a rudimentary outer segment near the top of the photographs.

Figure 4b. Comparison of fluorescence and bright field of putative photoreceptor transfected with p1783-EGFP. The left photograph is with fluorescence lighting only. The right photograph is the same field with the transmission light turned up enough to observe an oil droplet in the same cell. The presence of an oil droplet is characteristic of photoreceptor cells in chickens.
BRL, Grand Island, NY) following the manufacturer’s suggestions, then purified using a Pierce XtreMe™ oligonucleotide purification kit (Pierce, Rockford, IL). Complementary oligonucleotides were annealed by incubation together in 50 mM KCl for 5 min at 90°C followed by gradual cooling. The concentration of the DNA was determined by spectrophotometry and by fluorescence of intercalated Hoechst 33258 (Hoefer Scientific Instruments, San Francisco, CA).

Nuclear extracts from either adult mouse retina or cultured embryonic chick cells were prepared immediately before use by the method of Andrews and Faller (33). Cells were plated at E10 and incubated as above for 2-4 days before harvesting. Briefly, tissues or cells were homogenized at 4°C in 1.5 ml conical tubes using a hand-held homogenizer (Kontes, Vineland, NJ) in 10 mM HEPES-KOH pH 7.9, 1.5 mM MgCl₂, 10 mM KCl, 0.5 mM dithiethylthreitol, 0.2 mM PMSF and 200 µg/ml each leupeptin, pepstatin, and chymostatin (all compounds from Sigma Chemicals). Nuclei were allowed to swell on ice for 10 min then vortexed for 10 sec. Samples were spun in a microcentrifuge (14,000 g) for 10 sec and the supernatant discarded. The pellet was resuspended in 20 mM HEPES-KOH (pH 7.9), 25% glycerol, 420 mM NaCl, 1.5 mM MgCl₂, 0.5 mM dithiethylthreitol and protease inhibitors as above and incubated on ice for 20 min. The solution was cleared by centrifugation for 2 min at 14,000 g, 4°C. The supernatant was transferred to a fresh 1.5 ml conical tube and protein content determined by bicinchoninic acid assay (Pierce, Rockford, IL).

Each electrophoretic mobility shift assay (EMSA) reaction consisted of a double-stranded probe (~100 nM final concentration), 5 µg of nuclear protein extract, and a variable amount of nonspecific binding dispersant (poly dIdC or the protein-binding dyes R-478, T-128, or S-119 (Sigma Chemicals)) (32) incubated at room temperature for 15 min in 10 mM Tris-HCl, pH 8.0, 0.1 mM EDTA, 2 mM DTT, 5% glycerol, and 60 mM KCl (34). Reactions were stopped with gel loading buffer (6x type III (35)). Samples were then electrophoresed on 5% nondenaturing polyacrylamide gels. The running and gel buffer was 250 mM glycine in 25 mM 10 mM Tris-HCl, pH 8.0, 0.1 mM EDTA, 2 mM DTT, 5% glycerol, and 60 mM KCl (35). Reactions were stopped with gel loading buffer (6x type III (35)). Samples were then electrophoresed on 5% nondenaturing polyacrylamide gels. The running and gel buffer was 250 mM glycine in 25 mM Tris-HCl, pH 8.3 (0.5x Tris-glycine buffer (35)). The gels were electrophoresed on 5% nondenaturing polyacrylamide gels. The running and gel buffer was 250 mM glycine in 25 mM Tris-HCl, pH 8.0, 0.1 mM EDTA, 2 mM DTT, 5% glycerol, and 60 mM KCl (34). Reactions were stopped with gel loading buffer (6x type III (35)). Samples were then electrophoresed on 5% nondenaturing polyacrylamide gels. The running and gel buffer was 250 mM glycine in 25 mM Tris-HCl, pH 8.3 (0.5x Tris-glycine buffer (35)). The gels were dried overnight between sheets of cellophane and autoradiographed at -80°C for various lengths of time using Hyperfilm-MP (Amersham, Arlington Heights, IL). In some instances, radioactivity was imaged and digitized on a GS 525 Storage Phosphor Imaging system (Bio-Rad).

Statistics—CAT activity is presented as group mean ± standard error of the mean (SEM). Data were analyzed by simple analysis of variance followed by Newman-Keuls post-hoc analysis (36).

RESULTS

Activity of CMV and IRBP promoters in various cell types—
We previously reported that a -1783 to +101 insert (relative to

![Figure 5. Reporter gene activity from a nested deletion series of the 5' flanking region of the murine IRBP promoter. Variou...

<table>
<thead>
<tr>
<th>Length of IRBP Promoter (bp)</th>
<th>CAT Reporter Activity</th>
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<tr>
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<tr>
<td>1265</td>
<td>(11.3)</td>
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<td>793</td>
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<td>(10.9)</td>
</tr>
<tr>
<td>45</td>
<td>(10.8)</td>
</tr>
<tr>
<td>pBLCAT3</td>
<td>(10.7)</td>
</tr>
<tr>
<td>pCAT3</td>
<td>(10.6)</td>
</tr>
</tbody>
</table>

Figure 6. A multiple sequence alignment of the human, bovine, and mouse IRBP promoter regions. Shown here is the alignment from -70 to +1. The numbering shown corresponds to the mouse sequence. Identical bases are shown by the = above each nucleotide. Consensus sequence matches conserved among all three species are: the Ret-1/PCE-I element at -65 to -60, the CRX-binding element (CBE) at -55 to -50, an AP-4 consensus core sequence at -37 to -34, a cETS consensus core at -35 to -31 and another at positions -57 to -54, and an S8 homeodomain is shown by “8888” at -64 to -61. Only the core bases are marked. The criteria for searching the TRANSFAC Database by MatInspector were a match to the core sequence of at least 80% and to the entire consensus sequence of at least 85%. The Genbank entries for human, bovine, and mouse are X53044, M32733, and M32734, respectively.

<table>
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<th>Species</th>
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<th>8888</th>
<th>cETS</th>
<th>AP-4</th>
<th>cETS</th>
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<td>TTACTGGAGCCTGGAAGCCTTGGCCC</td>
<td>-AATCTGAGGGTTCGAGCCC</td>
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<tr>
<td>mouse</td>
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<td>TTATCGAGGCTGGAAGCCTACACCT</td>
<td>TAATCTCAGCATTTGAGCCCA</td>
<td></td>
<td></td>
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</tbody>
</table>

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Figure 6: A multiple sequence alignment of the human, bovine, and mouse IRBP promoter regions. Shown here is the alignment from -70 to +1. The numbering shown corresponds to the mouse sequence. Identical bases are shown by the = above each nucleotide. Consensus sequence matches conserved among all three species are: the Ret-1/PCE-I element at -65 to -60, the CRX-binding element (CBE) at -55 to -50, an AP-4 consensus core sequence at -37 to -34, a cETS consensus core at -35 to -31 and another at positions -57 to -54, and an S8 homeodomain is shown by “8888” at -64 to -61. Only the core bases are marked. The criteria for searching the TRANSFAC Database by MatInspector were a match to the core sequence of at least 80% and to the entire consensus sequence of at least 85%. The Genbank entries for human, bovine, and mouse are X53044, M32733, and M32734, respectively.
transcription start) of the murine IRBP gene drives CAT reporter gene activity in primary cultures of chick retinal cells. We additionally report here that inversion of this insert causes significant loss of promoter activity in retinal cells (Figure 2), indicating that the promoter activity is unidirectional. We also reported that the SV40 but not the IRBP promoter was active in cultured brain cells and fibroblasts, suggesting that within retina cultures, the IRBP promoter may be specifically active in photoreceptor cells and not neurons or glial cells (20). To further characterize the cell types that support IRBP promoter activity within these cultures, we transfected E10 retinal cell cultures with EGFP plasmids containing the CMV promoter (pCMV-EGFP), the IRBP promoter (p1783-EGFP), or no promoter (pEGFP-1). No cells fluoresced in cultures transfected with pEGFP-1 (data not shown). Thousands of cells per plate fluoresced in cultures transfected with pCMV-EGFP (Figure 3). Conversely, in cultures transfected with p1783-EGFP, only a few hundred cells fluoresced per plate. With the exception of a few round or undefined cells (not shown), these cells bore the morphological characteristics of photoreceptors (29,37); a synaptic pedicle attached to a single process leading to an elongated shape containing an oil droplet (Figure 4). In no instance were cells seen that were clearly neuron-like (multipolar) or glia-like (large, faintly-fluorescing, and amorphous).

**Defining a minimal regulated control region of the murine IRBP promoter—** Transfections with various truncations of the full-length promoter (here defined as the -1783/+101 fragment) show that promoter fragments of 70 bases (5' to the Cap site) or longer produce statistically indistinguishable high levels of activity (Figure 5). The 45 base fragment showed a slight but statistically insignificant elevation in activity over promoterless vector activity, and may be a basal promoter. These results suggest that the cis elements and promoter sequences required for full IRBP promoter activity are located within 70 bases of the Cap site, and that an activator resides between -70 and -45.

Figure 6 shows an alignment of three mammalian IRBP 5' flanking regions in the -70 to -45 area for the human, bovine, and mouse genes. For all three species, this area contains a Ret-1/PCE-I sequence (AATTAG), which is proposed to be a retina-specific consensus cis element (21,22). It also contains a CRX-binding element just downstream from Ret-1/PCE-I (GATTAA). Note that the CRX-binding element is a same-strand reverse copy of Ret-1/PCE-I. To determine whether either of these elements is important for the high promoter activity, we mutated them with transversion substitutions (G<=>T and A<=>C) in vector inserts (Figure 1 and Figure 7) and transiently transfected the mutant sequences into chick retina cell cultures. Mutation of the Ret-1/PCE-I sequence reduced activity by 58% whereas mutation of the CRX-binding element reduced activity 83% (Figure 7). These results indicate that each element is required for high levels of promoter activity.

In previous work, we found that the full-length (1783 bp) promoter was active in retinal cells but not brain cells or fibroblasts (20). To determine whether the truncated 70 bp promoter retained this tissue specificity, we transfected brain cells and fibroblasts in primary culture with a CAT reporter construct containing the -70 to +101 IRBP fragment (p70). Transfection with p70 produced CAT activity in brain cells, but not in fibroblasts (Figure 8), indicating that additional

![Figure 7](image1.png)  
**Figure 7.** Effect of transversion mutations of Ret-1/PCE-I or the CRX-binding element on reporter gene activity. A -70 to +101 fragment of the IRBP gene was inserted into pBLCAT3 (p70; “Wild Type”) with or without transversion mutations of the two proposed cis elements. Mutation of either sequence significantly inhibited CAT activity (p < 0.05), though not to background. The data are from two experiments. Activities are means ± SEM of percentage of Wild Type from individual experiments. Sample size is indicated in parentheses above error bars.

![Figure 8](image2.png)  
**Figure 8.** Reporter gene activity is driven by the 70 bp promoter in brain cells but not fibroblasts. Cells from E10 brain tissue (excluding pineal gland and cerebellum) and chick limb buds (“Fibroblasts”) were transfected with pSV40, p70, or pBLCAT3 (“Promoterless Vector”). Brain cells additionally were transfected with p1783. The SV40 promoter drove activity in both cell types. In brain cells, the full-length promoter did not stimulate CAT activity, but the truncated promoter did compared to Promoterless Vector (p < 0.05). The truncated promoter had minimal activity in fibroblasts. Activities are means ± SEM of percentage of the response to pSV40 from individual experiments.
regulatory elements involved in tissue-specificity reside 5' to the -70 position. To further test this, retina cell cultures were transected with an EGFP construct containing the -70 to +101 IRBP fragment. The -70/+101 fragment drove EGFP expression in cells bearing morphological characteristics of photoreceptors (Figure 9). Additionally, cells with multiple processes characteristic of neurons fluoresced (Figure 9c). No glia-like cells fluoresced. These results parallel those of the CAT construct experiments that demonstrate that the -1783/+101 fragment acts as a promoter in primary cultures of retina cells but not brain cells or fibroblasts, whereas the -70/+101 fragment acts as a promoter in retina and brain cells but not fibroblasts.

Figure 9a. Transfection of E10 chick retinal cultures with truncated IRBP promoter (-70/+101 fragment) driving the enhanced green fluorescent protein (EGFP) gene. Primary cultures of E10 chick retina cells were transiently transfected via calcium phosphate precipitation with 10 µg of the plasmid p70-EGFP (a HindIII/BamHI -70 to +101 fragment of the mouse IRBP promoter cloned into pEGFP-1). Photos were taken three days after transfection. Photographs are of three representative cells that fluoresce after transfection of the cultures. Morphology suggests an axon with pedicle at the bottom, a cell body in the middle, and an inner segment with a rudimentary outer segment near the top of the photographs.

Figure 9b. Comparison of fluorescence and bright field exposure of putative photoreceptor transfected with p70-EGFP. The left photograph is with fluorescence lighting only. The right photograph is the same field with the transmission light turned up enough to observe an oil droplet in the same cell. The presence of an oil droplet is characteristic of photoreceptor cells in chickens.

Figure 9c. Photograph of typical multipolar, neuron-like cell. Hundreds of multipolar cells with extensive arborization and lacking oil droplets fluoresced in retinal cultures transfected with p70-EGFP.
sequence containing mutations of both elements had little effect on the intensity of the activator-specific band (Figure 12), but did cause the loss of bands commonly bound by both wild type and mutant probes seen in Figure 10. These data indicate that the activator binds a sequence-specific complex in nuclear extracts from chicken retina cells and mouse retinas.

Probes with either Ret-1/PCE-I or the CRX-binding element mutated individually did not bind the activator-specific complex (lanes 13-20, Figure 13). Co-incubation of radiolabeled wild type activator sequence with either unlabeled mutant did not alter the activator-specific band (lanes 2-12, Figure 13), but did cause the loss of bands commonly bound by both wild type and mutant probes as seen in Figure 10. This suggests that both Ret-1/PCE-I and the CRX-binding element, rather than just one or the other, are required for binding of the activator-specific complex. These results are similar to those from transient transfection assays (Figure 7) in that mutation of either element causes loss of promoter activity.

To determine the tissue specificity of activator-specific binding, nuclear extracts from cultured brain cells and fibroblasts were probed with the wild type sequence. The activator-specific band appeared in lanes probing retina and brain extracts, but not fibroblasts (Figure 14). This parallels the promoter activity tissue-specificity seen with p70 transfections (Figure 8). An additional band whose migration differs from the activator-specific band appeared in lanes probing fibroblasts (Figure 14).

**DISCUSSION**

The regulation of photoreceptor gene expression is being intensely pursued through several strategies, including the use of transgenic mice, transfection of immortalized cells, and in vitro binding assays. We recently reported the usefulness of transient transfection of primary chicken retinal cell cultures with DNA plasmid reporter constructs in this pursuit (20). The current data further establish the validity of this protocol. In retina, IRBP is expressed only in photoreceptors (12,13). In the primary chick retina cell cultures, the CMV promoter drove EGFP expression in many morphologically-distinct cell types, whereas the mouse IRBP promoter drove expression in cells bearing the morphological characteristics of photoreceptors and occasionally in small, round cells. This indicates that the transfected mouse IRBP promoter is active selectively in the photoreceptor cells of the primary chicken retinal cell cultures, paralleling the in vivo expression of IRBP.

Recent studies from our laboratories and others have demonstrated that 123 to 156 bases of the 5' flanking region is sufficient for sporadically regulated promoter activity for either the human (18,19) or murine (38,39) IRBP gene. The present data advance our understanding of the IRBP promoter by demonstrating a minimal regulated control region of only 70 bases. Further, not all of this region is required for full activity. The sequence between -70 and -45 is critical for high activity, while the -45 to Cap site region may be a basal promoter. The -70 to -45 activator contains a Ret-1/PCE-I element and a CRX-binding element, both proposed to be photoreceptor-specific cis elements (19,21-27). Mutation of either of these sites causes loss of promoter activity in transient transfection assays and binding activity in EMSAs. This suggests that these sequences are cis-acting elements required for MRCR activity.
Although the MRCR provides activity equivalent to the full-length promoter, it is not fully regulated. The -1783/+101 fragment provides high activity in cultured retina cells, but not in brain cells or fibroblasts (20). The -70/+101 fragment provides high activity in both retina (Figure 5) and brain cells but not fibroblasts (Figure 8). Additionally, the -70/+101 fragment drives EGFP expression in cells bearing morphological characteristics of photoreceptors and cells with multiple processes characteristic of neurons (Figure 9), but not in glia-like cells. These results indicate that truncation down to 70 bases causes loss of regulatory factors that suppress expression in neurons. This suggests the existence of an inhibitory regulatory mechanism common to many non-retinal cell types. As we and others have found evidence for tissue specificity regulation within the first 123 to 156 bases of the Cap site (18,19,38,39), it may be that this lost regulatory mechanism requires a cis element within the -123 to -70 sequence. A CLUSTAL W (40) multiple sequence alignment of the human, bovine, and murine IRBP 5′ flanking regions shows that there are many sequences between -164 and +1 that are highly conserved. Using MatInspector (41) to search the TRANSFAC database (42) for matches with these conserved sequences reveals the existence of an estrogen receptor consensus sequence at -112 to -109 and a RORA1 retinoic acid receptor site at -118 to -109 (with core at -113 to -110). These sequences are completely conserved across species, and their appearance by chance is but every 2250 nucleotides. Additionally, DNA probes containing these sites in human, murine, and bovine IRBP promoters bind nuclear factors from several tissues in in vitro binding assays (19,25; unpublished data). These considerations and data suggest that the sites are cis-acting elements, raising the possibility that they contribute to the tissue specificity that is lost with their truncation.

We also recently found that a CpG dinucleotide at -114 is hypomethylated in photoreceptor DNA compared to DNA from other tissues (unpublished data). DNA probes containing this site bind nuclear extracts from many tissues, and this is suppressed by DNA methylation. Exogenous methylation of this site and another at -725 suppresses promoter activity (unpublished data). It may be that methylation at this site in non-photoreceptor cells suppresses promoter activity, suggesting an alternative regulatory role for the -123 to -70 region.

It has been proposed that Ret-1/PCE-I and the CRX-binding element together confer tissue-specific expression upon the IRBP gene (19). The data of that study and the results presented here are not contradictory, but the conclusion of that study is not supported entirely by our results. In the previous report, data from one transgenic mouse indicated that an IRBP fragment out to -123 bases, which contains the two putative cis elements, confers absolute photoreceptor specificity within
the retina (19), a result not contradicted by the present data. However, our 70 bp IRBP promoter fragment, which also contains these elements, drives reporter gene activity in brain cells. The tissue specificity ascribed to the two elements in the earlier study was based upon in vitro DNA:protein binding assays probing against extracts from immortalized cell lines of retinoblastomas, which produce IRBP, versus HeLa cells and lymphocytes, which do not (19). Our results parallel and extend these data: DNA probes containing the two elements bind specific nuclear factors from both retina and brain cells, but not fibroblasts. Extracts from cells or tissue more similar to photoreceptors, such as neurons or neuroblastomas, were not probed in the earlier study (19), precluding detection of possible neuron-specific DNA-binding complexes. Both sets of data are consistent with a mechanism in which the two-element activator region binds permissive or coordinating factors that, in conjunction with elements in the -123 to -70 region, regulate absolute tissue specificity.

In addition to tissue specificity, the activator may regulate temporal specificity. The CRX-binding element clearly binds an Otx-like homeodomain protein (26,27). This binding appears to allow IRBP transcription in non-expressing cells (26,27) and the data presented here indicate that an intact CRX-binding element is required for promoter activity in expressing cells. Additionally, the Ret-1/PCE-I consensus sequence is remarkably similar to the S8 homeodomain consensus, ANYYAATTAAARC (43), which also resembles the Antp-homeodomain consensus sequence. The S8 protein is specific to mesodermal cells, but the binding activity also is found in neuroblastoma cells. Most homeodomain proteins bind the ATTA core (44). The IRBP Ret-1/PCE-I and CRX-binding element exhibit the same ATTA core in each motif. The two sites are spaced 10 nucleotides apart, or one DNA helix turn, so that they are perfectly aligned on one side, which would be advantageous for concurrent protein binding. It may be that two homeodomain proteins (or one large one) bind to the two ATTA sites simultaneously. Our EMSA data suggest that both sites bind the same protein complex (Figure 7 and Figure 13). Conversely, EMSA experiments using purified GST-CRX fusion protein show that Ret-1/PCE-I binding is much weaker than binding with the CRX-binding element (26). Our promoter assays indicate that mutating the CRX-binding element profoundly suppresses transcription, whereas mutating Ret-1/PCE-I has a less dramatic effect. Though purely speculative, it may be that the Ret-1/PCE-I and CRX-binding elements of the MRCR bind distinct homeodomain proteins that comprise a heterodimeric trans-acting complex.

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